MOBĒ | 360

Designed for complexity. Proven in reality.

By identifying people with the most opportunity for change, engaging them meaningfully, delivering coordinated health and medication support, and putting financial accountability behind the results, MOBE360 helps organizations improve multi-chronic health and reduce total cost of care.

Discover five capabilities in one coordinated approach.

MOBĒ SIGNAL | MOBĒ REACH | MOBĒ RX | MOBĒ CARE | MOBĒ RE

MOBE Signal | Selection Science

MOBE's proprietary AI algorithm analyzes multiple years of claims data to identify rising-risk individuals, surface changing needs, and show partners where action can have the greatest impact.

Uncover population potential. Signal spotlights multi-chronic individuals whose health and utilization patterns indicate the greatest potential for change.

Reveal what is missed. Looking beyond diagnoses reveals differences in stability, complexity, and how people use health care compared to their peers.

Track changes over time. Partners receive an evolving view of their population as analysis surfaces shifts in population behavior, risk, and needs.

Turn insights into impact. Predictive insights identify cost drivers and trigger priority outreach when changing needs create an opportunity to intervene.

MOBE Reach | Engagement and Experience

Engagement can't be an occasional spark. At MOBE, it's our electricity—the force that turns population insight into action. An always-on engagement ecosystem combines data-driven outreach, human connection, digital experiences, and incentives to sustain participation.

Engineer engagement. MOBE invests in the people, outreach, experiences, and incentives needed to build participation and sustain it over time.

Connect to an ecosystem. Claims and behavioral signals guide our outreach campaign's audience, timing, channel, message, and delivery.

Appear at the right time. Participant actions and changing health needs trigger timely outreach that stays relevant throughout the journey.

Reinforce action with incentives. MOBE funds and fulfills incentives that motivate participation and continued progress toward meaningful health goals.

MOBE Rx | Medication Optimization

MOBE Pharmacists work longitudinally, 1:1 with participants and providers to resolve therapy problems that improve treatment outcomes across conditions, minimize avoidable risks, and help reduce avoidable medical utilization.

Look past current data. Prescriptions aren't the whole picture. Over-the-counter medications, herbals and supplements may reveal interactions claims or records miss.

Include the full picture. Medication use is evaluated alongside participants' entire health history, conditions, symptoms, lifestyle, and broader health and treatment needs.

Connect with providers. Pharmacists work directly with providers to resolve conflicting advice, fragmented care, and medication therapy problems.

Go beyond adherence. Resolve therapy problems and safety risks to improve treatment effectiveness, eliminate unnecessary meds, and reduce avoidable utilization.

MOBE Care | Clinical Guidance

Dedicated health coaches, registered nurses, and other health professionals combine evidence-based guidance, personal, social, and environmental context, and connected technology to help participants make sustained progress.

Guide sustainable progress. Participants build and maintain progress in their health journey through trusted, personalized, and consistent support.

Extend support with tech. Digital tools reinforce human connection with tailored content, clinical programs, metric tracking, messaging, and daily actions.

See the 360-degree view. Bring conditions, emotional health, lifestyle needs, social barriers, care gaps, and daily decisions into one coordinated view.

Evolve as needs shift. Care paths adapt as health inevitably changes, helping participants remain aligned, supported, and engaged over time.

MOBE Re | Comprehensive Risk

Saving money shouldn't cost you a thing. MOBE combines flexible payment and insurance-backed risk models with validated measurement methodologies to align investment, accountability, and client outcomes.

Put performance behind the promise. Insurance-backed guarantees enable MOBE to guarantee financial outcomes and take risk on the value delivered to health plans and employers.

Choose a flexible payment model. PMPM and claim-billing options let clients determine how they fund MOBE and connect payment to services delivered.

See how MOBE360 can help your organization improve outcomes and reduce costs across your populations.

Schedule a demo at inquiries@mobeforlife.com

MOBE®

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